INVESTMENT GUIDE

2027

THE 40TH EDITION

INVESTMENT GUIDE

The 40th China International Auto Service, Products & Equipment Exhibition

**FROM DESIGN TO MANUFACTURE,
FROM USE TO SERVICE —
A FULL-INDUSTRY-CHAIN AUTO SHOW**

CIAACE | ufi Approved International Event | 2035 SUPERCAR BEIJING

Spring 2027

3–5 MARCH 2027 · 27–29 AUGUST 2027

www.yasn.net



CHOOSE THE RIGHT SHOW

Two decades of leading China's automotive industry forward.

20 YEARS LEADING CHINA'S AUTO INDUSTRY

SINCE 2006 · BEIJING

- Member of **UFI** — the Global Association of the Exhibition Industry
- A key exhibition supported by the **Ministry of Commerce** of the People's Republic of China



PREVIOUS EDITION · BEIJING

One hall after another of vehicles, tools, films, interiors and equipment — the show where China's aftermarket meets the world's supply chain.

100,000+ companies have exhibited

- Fortune Global 500 exhibitors **189**
- China 500 exhibitors **405**
- All top-10 auto supply-chain companies exhibit every year
- Companies exhibiting 10+ consecutive editions **1,003**
- Companies exhibiting 20 consecutive editions **332**

EXHIBITION AREA
250,000 M²

EXHIBITING COMPANIES
7,012

TRADE VISITORS
240,722

THE WHOLE INDUSTRY, UNDER ONE ROOF

A full-industry-chain exhibition driving the transformation and upgrading of China's automotive industry.

DESIGN

DEDICATED DESIGN ZONE

Vehicle design, component design and product packaging design, plus automotive service-process design and quality-upgrade design — presented in a large dedicated design zone.

- Vehicle design
- Component design
- Packaging design
- Service-process design
- Quality-upgrade design

MANUFACTURE

NEV MANUFACTURING SUPPLY CHAIN

New-energy vehicle manufacturing supply chain covering power batteries, motors, electronic control, lightweighting and chassis, alongside smart cockpits and autonomous driving.

- Power battery
- Motor
- Electronic control
- Lightweighting
- Chassis
- Smart cockpit
- Autonomous driving

USE

UPGRADING THE USE EXPERIENCE

Where the day-to-day ownership experience is upgraded: interior product supply chains, accessory collections, film ranges and modification programmes.

- Interior supply chain
- Accessories
- Film series
- Modification series

SERVICE

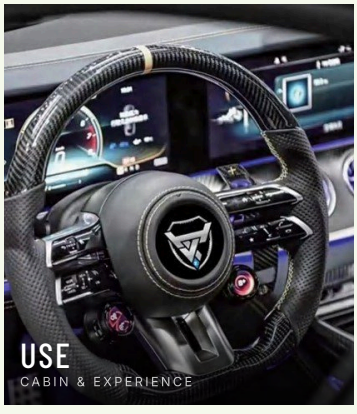
FULL SERVICE VALUE CHAIN

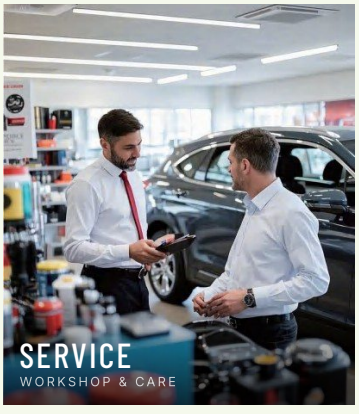
The complete automotive service value chain, from paint care and maintenance products to interior cleaning, wear parts, workshop equipment and service chains.

- Paint care
- Maintenance products
- Interior cleaning
- Wear parts
- Workshop equipment
- Service chains









01 DESIGN — 02 MANUFACTURE — 03 USE — 04 SERVICE

One platform, one buying trip: exhibitors and buyers move along the entire value chain — from the drawing board and the battery line to the detailing bay and the service network.

2035 SUPERCAR BEIJING

2027.08.27 — 08.29

CAPITAL INTERNATIONAL EXHIBITION CENTER

BEIJING · CHINA

SUPERCAR2035 / GLOBAL AUTO-LIFE INNOVATION PLATFORM

WORLD AUTO LIFE INNOVATION CONGRESS

Not a motor show about cars — a room of people defining the next decade of automotive life.

Three days. **500+ brands**, **120+ speakers** and **80,000 industry decision-makers** in the same hall, so that technology, product, users and capital can be matched at one table. Everyone enters with a clear objective and leaves with a partnership they can execute.

SUPER

BEYOND · SUPERIOR · FUTURE

Beyond today's car: from outright performance to materials and intelligence — turning "stronger" into numbers that can be verified.

CAR

CAR · CAR LIFE · CAR CULTURE

More than a vehicle: modification, motorsport, camping, stores and clubs — the complete scene of automotive life.

2035

A SHARED COORDINATE FOR THE FUTURE

Defining the next decade: solid-state batteries, carbon fibre 2.0, and the contest over ADAS and cockpit roadmaps.

2027 TOPICS

- The mass-production timeline for solid-state batteries
- Aerodynamics and the next design language
- The cost ledger of carbon fibre 2.0
- Supply-chain collaboration and global restructuring
- Chinese supply chains going global as a system
- Aftermarket compliance and the next decade of retail

01 ECOSYSTEM MAP WHO × WHAT

	BRINGS	TAKES AWAY
OEM & supply chain OEM & SUPPLY CHAIN	New-model debuts and new three-electric, ADAS and cockpit technology	A global debut stage, sourcing contracts and modification orders
Technology & design TECH & DESIGN	AI, chips, charging networks and a forward-looking design language	On-vehicle validation and co-creation with carmakers
Scene & channel SCENE & CHANNEL	Retail districts, industrial parks, campsites and dealer-service networks	Regional first-launch rights and real high-net-worth footfall
Players & clubs PLAYERS & CLUBS	Supercar clubs, drivers and content creators	First seed users, word of mouth and reach across the scene
Capital & city CAPITAL & CITY	Industry funds, park assets and landing policies	Investment projects that can be assessed and signed

02 THREE DAYS, ONE INDUSTRY-LEVEL MATCHMAKING DISCOVER · CREATE · CONNECT

STEP 01

DISCOVER

See next-generation models and core technology debut globally — and judge the 2035 technology roadmap.

STEP 02

CREATE

Settle the cooperation on site with brands, designers and venue partners; turn ideas into contracts.

STEP 03

CONNECT

Match with capital, cities and channels — leave with resources that can actually be deployed.

Opening plenary · Supply-chain reset · Going-global hall · world markets · EV full-format · Mobility Tech forum · Supercar Awards

03 THE WEEK BEYOND THE HALL SUPERCAR2035 WEEK

The programme does not stop at the exhibition centre. Over seven days it moves into cafés, bars and craft breweries, clubs, 4S stores and tuning shops, creative spaces, museums and bookshops, street markets — **10 types of city space** that carry the brands into real automotive life.

7	700+	10	39
DAYS	CITY EVENTS	SPACE TYPES	OFFICIAL HIGHLIGHTS

04 HOW TO JOIN FOUR WAYS IN

EXHIBIT
EXHIBIT

Floor space in the vehicle, supply-chain, modification and lifestyle zones.

SPONSOR
SPONSOR

Forum naming rights, the debut stage and the awards dinner.

SPEAK
SPEAK

Plenary sessions, technology forums and closed-door roundtables.

MEDIA
MEDIA

800+ partner media and 700+ cross-sector events.

Open to brands, supply-chain companies, venues and media. The participation kit — floor plan, sponsorship tiers and delegate passes — is available from the organiser.

CONTINUING THE INDUSTRIAL BASE OF THE 40TH CIACE

SAME HALL, ANOTHER DIMENSION OF AUTOMOTIVE LIFE

Stands, sponsorship, speaking and media:
+86 18977542080 · ciaace@yasn.com.cn

3-day pass ¥2,980 · PRO ¥6,800 · VIP ¥19,800

EXHIBITION ZONE 01

NEW ENERGY VEHICLE REPAIR TECHNOLOGY & SERVICE ECOSYSTEM

The complete NEV repair ecosystem in one place — testing equipment, dedicated tools, core components, talent training and service platforms.

EXHIBITS NEV SUPPLY CHAIN

01 Testing and diagnostic equipment for high-voltage systems, batteries and drive units

02 Dedicated repair tools and equipment, including insulated tool sets and workshop lifts

03 Components and consumables — battery modules, thermal-management parts, high-voltage connectors

04 Technical training institutions and certification bodies

05 Service platforms and digital solutions for workshop management and remote diagnostics

CONCURRENT EVENTS SIX PROGRAMMES

01 NEV Aftermarket Repair Development Forum

02 Power-Battery Repair and Recycling Policy Briefing

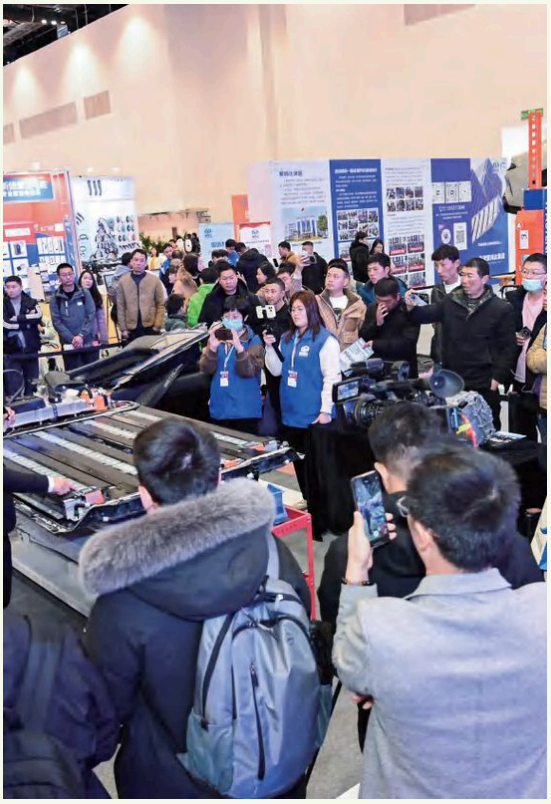
03 “Golden Wrench” NEV Technician Awards

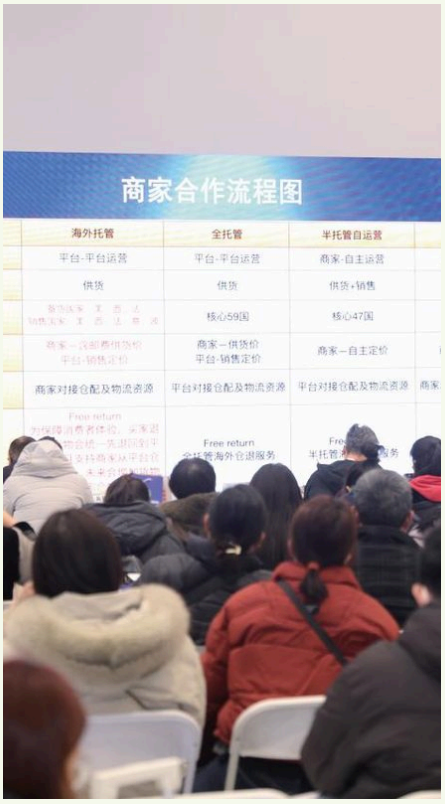
04 Battery Diagnostics and Repair Open Class

05 New NEV Repair Technology & Product Launch

06 “Transparent Workshop” Live Demonstration Area







FULL ECOSYSTEM
Testing equipment, dedicated tools, core components, talent training and service platforms — side by side.

POLICY & TALENT
Battery repair and recycling policy briefing, plus training and certification bodies exhibiting on site.

LIVE DEMONSTRATION
A “Transparent Workshop” area where diagnostics and repair procedures are demonstrated live.

RESERVE YOUR STAND IN THE NEV ZONE

Space is allocated by product category · early application recommended

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EXHIBITION ZONE 02

DETAILING, CARE & WEAR PARTS

International brands and export-to-domestic players in resonance — pushing the supply chain to a higher level, with a dedicated NEV care and repair zone inside the hall.

EXHIBITS FULL PRODUCT RANGE

01 Car-wash equipment, tools and consumables — including self-service bays and water treatment

02 Detailing equipment, tools and consumables — polishers, compounds, ceramic coatings

03 Repair equipment, tools and consumables for multi-brand workshops

04 Garage equipment: lifts, tyre changers, wheel aligners and diagnostic tools

05 Wear parts, filters, brake components, tyres and lubricants

06 Dedicated zone for NEV washing, detailing, care and repair

CONCURRENT EVENTS SIX PROGRAMMES

01 The First Lesson of the Year for Aftermarket Service Providers

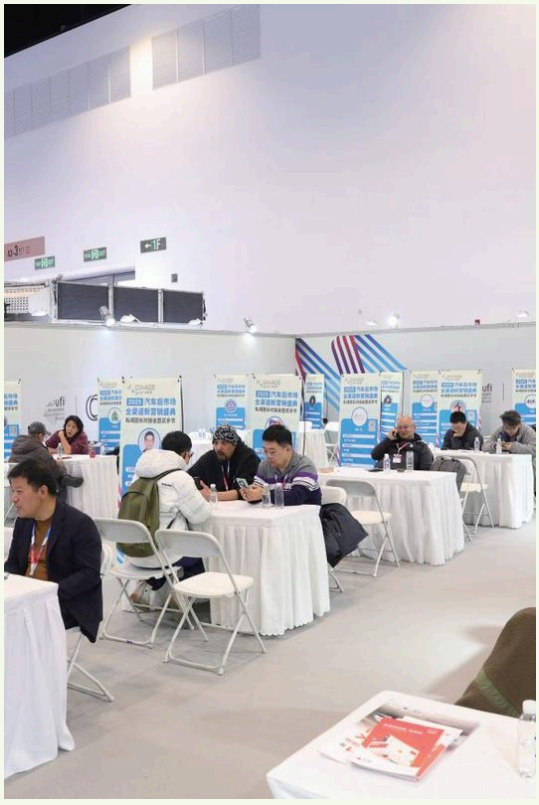
02 The 2nd “Lao Zhang” Auto Parts Open Class

03 The 8th China Garage Professionals Conference

04 New NEV Wash · Detail · Care · Modify · Repair Project Launch

05 2026 Auto Parts & Garage Equipment Export-to-Domestic Summit

06 New-product launches and annual meetings of 300+ care & detailing exhibitors







FULL PRODUCT RANGE
Wash, detailing, repair and garage equipment, consumables and wear parts in one hall.

EXPORT TO DOMESTIC
A dedicated summit linking export-ready manufacturers with domestic channel partners.

NEV CARE ZONE
A dedicated area for NEV washing, detailing, care and repair equipment.

RESERVE YOUR STAND IN THE CARE & WEAR-PARTS ZONE

Space is allocated by product category · early application recommended

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COCKPIT ELECTRONICS & ACCESSORIES HALL

The first choice for online + offline upgrade

EXHIBITS

Cockpit electronics, charging and discharging, safety electronics, ambient electronics, lighting, fragrance and essential oils, air-purification products, feature headrests, China-chic fabrics and crafted lifestyle products.

Cockpit electronics · Ambient lighting · Fragrance · Air purification · Accessories

CONCURRENT EVENTS

1. 2nd Cockpit Electronics & Accessories Live-Commerce Festival
2. 2026 Cockpit Culture Creative Design Competition
3. Cockpit Electronics & Accessories Going-Global Forum
4. On-site sourcing by 10+ leading e-commerce platforms

WHO YOU WILL MEET

E-commerce platforms · Accessory retailers · Cabin-tech brands



AUTO FILM FULL-CHAIN HALL

One of the largest film shows — base film · film equipment · finished film · film care

EXHIBITS

Colour-change film, photoelectric film, custom printed film, specialty film, thermal-insulation film, paint-protection film, interior film, lamp film, screen-protection film, sunroof shield, cutting machines, application tools, base materials and film-care products.

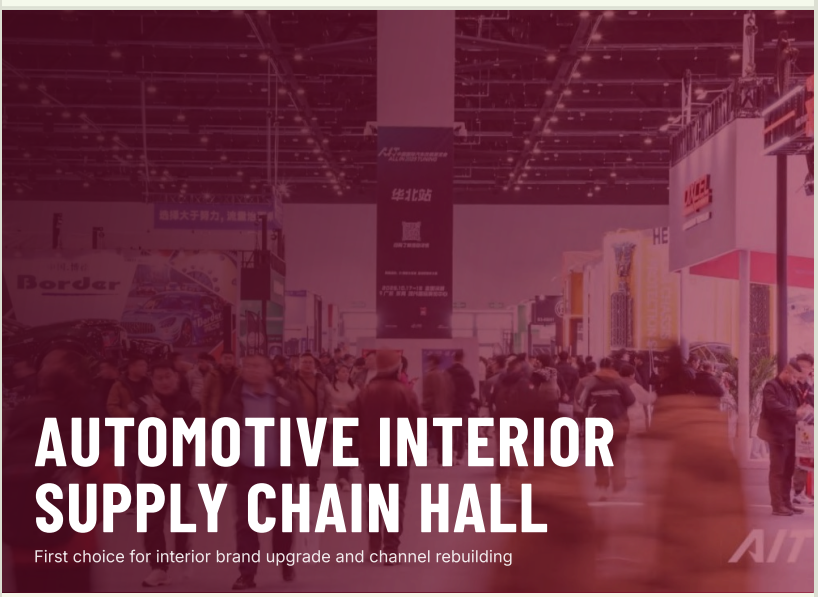
Colour-change film · Paint protection · Window film · Cutting machines · Film care

CONCURRENT EVENTS

1. Global Auto Film Supply Chain Innovation Summit
2. 2nd Custom Printed Film Trend Launch
3. 2026 Colour-Change Film Photography Awards
4. 8th Film Application & Colour-Change Masters Competition
5. 2026 Auto Film Diversified Going-Global Summit
6. New-product launches & annual meetings of 200+ film exhibitors

WHO YOU WILL MEET

Film studios · Distributors · Detailing chains



AUTOMOTIVE INTERIOR SUPPLY CHAIN HALL

First choice for interior brand upgrade and channel rebuilding

EXHIBITS

Floor mats, seat cushions, functional interiors, integrated cabin living, micro-modification, roll materials, auxiliaries, cutting beds, sewing equipment, embroidery machines, moulds, pattern data, display racks and catalogues.

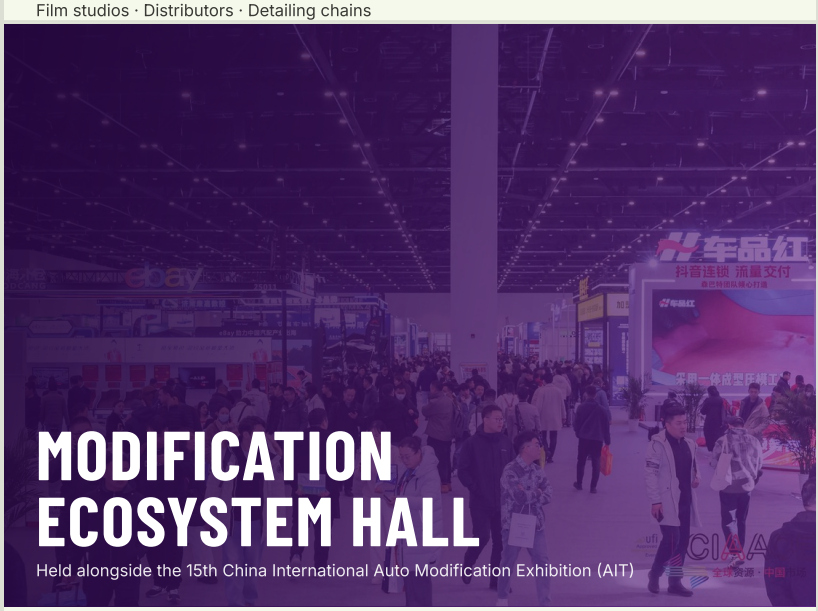
Floor mats · Seat cushions · Integrated cabin · Sewing & cutting · Pattern data

CONCURRENT EVENTS

1. 2nd Interior Local Factory Transformation & Upgrade Conference
2. 2026 Automotive Interior Upgrade & Innovation Summit
3. 2025 "Two Mats, One Film" Cloud-Chain Summit
4. New-product launches of 300 interior supply-chain exhibitors

WHO YOU WILL MEET

Interior factories · Regional dealers · 4S groups



MODIFICATION ECOSYSTEM HALL

Held alongside the 15th China International Auto Modification Exhibition (AIT)

EXHIBITS — THE FULL MODIFICATION CHAIN

OEM modification, performance tuning, off-road builds, business-van conversion, smart upgrades, interior and exterior upgrades, NEV modification, restomod, spec-up conversion and specialty conversions.

Performance · Off-road · Business vans · Restomod · NEV modification

CONCURRENT EVENTS

1. 5th Asian Modified Car Championship (North China)
2. D1 Drift Exhibition & Champion Driver Meet
3. 2nd China Modified Car Capital Gathering
4. 2nd China NEV Light-Modification Summit
5. 1st China 72-Hour Build Challenge
6. New-product launches of 100+ modification exhibitors

WHO YOU WILL MEET

Modification shops · Off-road clubs · Performance tuners

PREVIOUS REVIEW

CIACE 2026 · BEIJING

250,000 m² EXHIBITION AREA

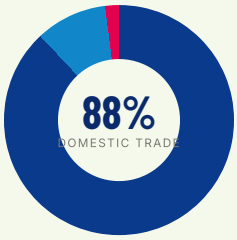
17 COUNTRIES · EMBASSIES

240,722 TOTAL VISITORS
peak 83,096 / day

279 MEDIA

82,091	7,012	3,970	42	100,000+
PRODUCTS ON SHOW	EXHIBITING COMPANIES	OVERSEAS BUYERS	COUNTRIES & REGIONS	TRADE VISITORS

WHO VISITS — AUDIENCE MIX



- Domestic trade **88%**
- General public **10%**
- Overseas trade **2%**

DOMESTIC VISITORS BY REGION

North China	25.1%
Northwest China	15.1%
Northeast China	14.0%
East China	14.0%
Central China	9.8%
South China	9.8%
Southwest China	6.5%

BUYER DECISION ROLE

DOMESTIC

Decision-maker	52.2%
Joint decision	31.9%
Recommends purchase	11.5%
Peer benchmarking	3.5%
Other	0.9%

CORE SOURCE COUNTRIES

OF 3,970 OVERSEAS BUYERS

Russia · Mongolia · Rep. of Korea · Kazakhstan

DOMESTIC BUYERS BY BUSINESS TYPE

Specialist film studios	21.1%
Detailing & care shops	15.7%
One-stop quick service	10.4%
Modification shops	8.6%
City-level distributors	8.0%
Multi-brand workshops	6.2%
County-level dealers	5.6%
Oil & tyre bays	2.9%
Brand service centres	2.7%
Provincial distributors	2.5%
Fuel & charging stations	1.9%
Chains	1.8%
24-hour car washes	1.7%
Prestige car washes	1.6%
4S dealers & services	1.5%
Online sellers	1.5%
Automatic car washes	0.5%

OVERSEAS BUYER SENIORITY

General manager	44%
C-level executive	28%
Individual / other	15%
Engineer	13%

TOP 10 REASONS TO VISIT

Modification projects	14%
NEV / repair opportunities	13%
Detailing products & kit	5%
Interiors & accessories	5%
Film price competition	5%
What's new on the market	5%
Parts sourcing	4%
Software upgrade products	4%
Tyres & wheels	3%
Garage equipment	3%

OVERSEAS BUYERS BY SECTOR

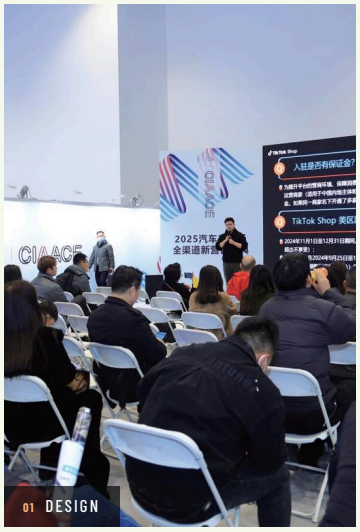
New energy	14%
Modification	11%
Auto parts	9%
Auto film	9%
Wash · detail · care	7%
Workshop equipment	6%
Interiors	3%
Sensors	2%

INTERNATIONAL REACH — FIVE CONTINENTS

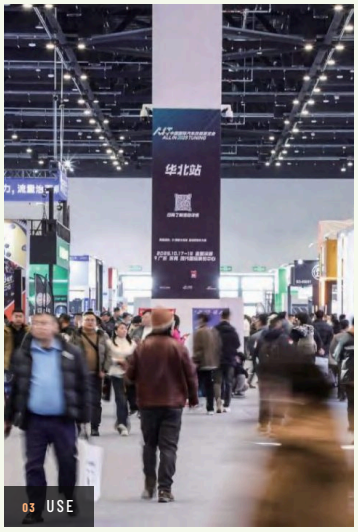
Asia Russia, Mongolia, Republic of Korea, Japan, India, Kazakhstan, Uzbekistan, Tajikistan, Pakistan, Bangladesh, Sri Lanka, Malaysia, Singapore, Indonesia, the Philippines, Azerbaijan, Georgia, Saudi Arabia, UAE/Dubai, Türkiye, Israel, Iran, Myanmar and other Middle East markets.
Europe Germany, United Kingdom, Poland, Croatia, Czechia, Latvia, Lithuania, Switzerland.
Africa Ghana, Guinea, Madagascar, Burkina Faso, Nigeria, Ethiopia, Kenya.
Americas United States, Canada, Brazil, Argentina, Colombia.
Oceania Australia.

FROM DESIGN TO MANUFACTURE — THE CHAIN TAKES SHAPE

FOUR STAGES, ONE FLOOR









ORGANISERS & CONTACT

SEE YOU IN BEIJING

FROM DESIGN TO MANUFACTURE, FROM USE TO SERVICE
A FULL-INDUSTRY-CHAIN AUTO SHOW

ORGANISER	YASN International Exhibition Co., Ltd., Beijing
CO-ORGANISERS	Auto Modification Branch, China Association of Automobile Manufacturers New Energy Vehicle Industry Development Promotion Centre, China Association of Plant Engineering
ADDRESS	Floor 11, Tower A, Vanke Times Center · Aolin, Building 1, Yard 186, Beiyuan Road, Chaoyang District, Beijing, China
SHOW DATES	3–5 March 2027 · 27–29 August 2027
WEBSITE	www.yasn.net

EXHIBITOR HOTLINE

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